

ASF Community Fundraiser (new events & virtual events)

Goal Amount To Raise: **\$5,000 +**

Starting Expense Budget: \$0

Secure event partnerships: None

Resources provided by ASF:

- Fundraising website/platform
(Registration & Fundraising included for Walks)
- Marketing Resources and Tools
- Angelman Strong T-shirts
(Included with Walk registration; other event types available for purchase at the ASF Shop)
- ASF Fundraising Tools
- One on One & Group Support

Suggested Fundraising Event Ideas:

The options are endless, find your passion and what your friends, family and community would enjoy the most.

- Walk
- Cornhole Tournament
- Golf Tournament /Mini Golf Tournament
- Pickleball/Tennis Tournament
- Fishing Tournament
- Zumba-thon/Dance-a-thon/
Bike-a-thon/Stroll-a-thon/Bowl-a-thon

Event Expectations:

- Raise awareness for Angelman syndrome
- Encourage fundraising
- Secure volunteers
- Create a welcoming environment for attendees from within the AS community and outside of the community
- Plan an event for the AS community to gather and connect with one another
- Recognize and include the individuals with AS
- The Event Coordinator will be responsible for finding resources to cover expenses through in-kind and monetary donations. You are not personally responsible for covering these expenses. *(Please note that there may be exceptions depending on the event and its history.)*
- Events will be held on or around the third weekend in May.
- Funds raised are unrestricted and cannot be directed towards a specific area of giving.
- All net revenue will be donated to the ASF

ASF Walk

Goal
Amount
To Raise: **\$15,000 +**

Starting Expense Budget: \$1,500
of approved reimbursable expenses

Secure event partnerships: minimum \$2,000

Resources provided by ASF:

- Registration and fundraising website/platform
- Marketing Resources and Tools
- Angelman Strong T-shirts
- ASF Bags
- Day of Registration Software/support
- ASF Branded Partnership Signs
- Reimbursement for Venue Fees
- ASF Fundraising Tools
- Local Facebook Group
- One on One & Group Support
- Fundraising Incentives for both Event Coordinator & Participants
- Fundraising Toolkit for Walk Participants

Event Expectations:

- Raise awareness for Angelman syndrome
- Encourage fundraising
- Solicit in-kind donations
- Secure volunteers
- Secure a safe walking route
- Create a welcoming environment for participants within the AS community and outside of the community
- Incorporate time at this event for the AS community to gather and connect before/after the walk
- Events held on or around the third weekend in May.
- Funds raised are unrestricted and cannot be directed towards a specific area of giving
- Recognize and include the individuals with AS

ASF 5K Run / Walk / Stroll

Goal
Amount
To Raise: **\$60,000 +**

Starting Expense Budget: \$6,000
of approved reimbursable expenses

Secure event partnerships: minimum \$10,000

Resources provided by ASF:

- Registration and fundraising website/platform
- Marketing Resources and Tools
- Angelman Strong T-shirts
- ASF Bags
- Day of Registration Software/support
- ASF Branded Event Signs
- ASF Branded Partnership Signs
- Finisher Medals
- Reimbursement for Timing Company *(if applicable)*
- Reimbursement for Venue Fees
- Reimbursement for Municipalities
- Reimbursement for Printed Promotional Flyers
- ASF Fundraising Tools
- ASF Facebook Group
- ASF One on One & Group Support
- Fundraising Incentives for both the Event Coordinator & the Participants
- Fundraising Toolkit for the Walk Participants

Event Expectations:

- Raise awareness for Angelman syndrome
- Encourage fundraising
- Solicit in-kind donations
- Marketing of the event in the community surrounding the event
- Solicit running clubs for their support and participation
- Secure volunteers
- Secure a safe running route – including working with the local municipalities to secure roadways
- Create a welcoming environment for members within the ASF community and outside of the community
- Incorporate time at this event for the ASF community to gather and connect before/after the run/walk/stroll
- Events will be planned on or around the third weekend in May.
- Funds raised are unrestricted and cannot be directed towards a specific area of giving
- Recognize and include the individuals with AS